

IMRAN BUKHARI

WEB DEVELOPER



CONTACT



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Multan Pakistan

EDUCATION

MASTER IN SOCIOLOGY

BZU University

2009 – 2012

SECONDARY SCHOOL

Multan Secondary School

2002 – 2003

SKILLS

- Web Development
- Local SEO
- Google My Business (GMB) Optimization
- Technical SEO
- Google Tag Manager (GTM) Optimization
- Social Media Marketing
- Digital Marketing

SUMMARY

Experienced web developer with 15+ years in website design, database management, local SEO, and digital marketing. Expert in GMB, SEO-friendly sites, and a detail-oriented team player.

EXPERIENCE

WEBSITE DEVELOPER

iSkills

2010 – Present

- Local SEO & Google Business Profile Optimization
- Skilled in improving local search visibility through GMB setup, citation building, and location-based keyword targeting.
- Web Design & Development
- Experienced in designing responsive, SEO-friendly websites using HTML, CSS, WordPress, and modern UI/UX principles.
- Digital Marketing Strategy & Execution
- Proficient in creating and managing digital campaigns across social media, Google Tag Manager, and analytics platforms.
- Technical SEO & Website Auditing
- Expertise in identifying and resolving crawl errors, optimizing site speed, improving mobile usability, and ensuring search engine compliance.
- Google Tag Manager (GTM) Implementation
- Proficient in setting up and managing GTM containers, custom tags, triggers, and events for advanced tracking and analytics.